Technology has transformed the way we do business, receive healthcare, and communicate with our loved ones, yet close to **1 in 5 Americans do not use the Internet**. Disproportionately from low-income and minority communities, these populations remain isolated from our digital society.

So what’s preventing people from getting Internet access?

**Cost**
The prices of Internet options can often be prohibitive, especially to low-income families.

**Relevancy**
Those without Internet do not always realize the ways in which the Internet can improve quality of life.

**Digital Literacy**
Even of those who recognize the importance of the Internet, 61% of unconnected Americans would need assistance in learning how to use the Internet.

And that’s where EveryoneOn comes in ....
EveryoneOn is a national nonprofit working to eliminate the digital divide by making high-speed, low-cost Internet service and computers, and free digital literacy courses accessible to all unconnected Americans. We aim to leverage the democratizing power of the Internet to provide opportunity to all Americans – regardless of age, race, geography, income, or education level.

100% of the funds you donate to our community-based projects will go to purchase computers, Internet services, or routers for the people you want to support. Our operating costs, including staff salaries and rent, are covered by generous gifts from foundations and corporations.

EveryoneOn receives key philanthropic support from these key philanthropic partners: John S. and James L. Knight Foundation, Fundación Carlos Slim, and the Wasserman Foundation.
Zach Leverenz, Chief Executive Officer

Zach serves as the founding CEO of EveryoneOn, and has led the growth of EveryoneOn into a national force for social impact and inclusion. After six months of prototypes, Zach launched EveryoneOn nationally in March 2013 with a new ZIP-based eligibility algorithm that expanded EveryoneOn’s reach to 36 million Americans who are in-coverage and pre-qualified for $10 per month unlimited home Internet. Through the work of EveryoneOn, Zach has become a recognized voice for delivering immediate and practical solutions to the digital divide with unprecedented scale.

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Affordable Internet
Through partnerships with local Internet service providers, EveryoneOn is able to offer free or $9.95 home Internet service in 49 states.

Affordable Devices
We work with device refurbishers, so individuals and their families can purchase discounted devices, including $150 tablets and $199 laptops.

Digital Literacy
We collaborate with libraries and nonprofits to advertise free computer & Internet courses at over 8,000 training sites across the country. By calling 1-855-EVRY1ON or visiting everyoneon.org, users can discover the closest class in their communities.
access is opportunity

Why care about the digital divide? At EveryoneOn we recognize that access to Internet is access to opportunity.

Save Money
The Internet is full of resources to help you learn how to create and manage a budget, make financial decisions, and protect your online transactions.

Stay Healthy
Use online resources to learn about how to stay healthy and physically fit.

Educate Yourself
Whether you’re a child or an adult you can use the Internet to enhance your educational experience. Resources are available for everyone to continue learning outside the classroom.

Find a Job
Most advertisements for jobs are online. Learn how to effectively search for, apply for, and get the job you want.

Connect with Friends & Family
Stay in touch with the people you love wherever you are, whenever you want.
EveryoneOn has over 200 partners with which we work to ensure that it can provide as many unconnected people with affordable Internet service, devices, and digital training as possible.
**Connect2Compete** (C2C) is EveryoneOne’s flagship program for K-12 students and provides affordable Internet and devices to students and families that qualify for the National School Lunch Program. C2C is offered in partnership with leading cable companies, including Cox, Bright House Networks, MediaCom, Suddenlink, Comcast's Internet Essentials, and others.

Eligible customers receive fast, affordable Internet for as low as $9.95 per month (plus tax). For most customers, there is no deposit required, contracts to sign, or installation or modern rental fees.
In June 2013, President Barack Obama announced ConnectED, a White House education initiative aimed at empowering students and teachers through technology.

EveryoneOn will serve as a **national nonprofit partner**, helping to drive awareness about the ConnectED initiative, develop methods to measure its success, and assist corporate partners like **Sprint** and **Microsoft** implement the commitments. In its partnership with Sprint, EveryoneOn will help provide free wireless broadband service to 50,000 low-income students nationwide. Microsoft will assist by providing Windows devices to classrooms across the country and offering its software at discounted rates.
EveryoneOn has been featured in a variety of news sources, including USA Today, The Washington Post, Chicago Tribune, and more, culminating in a total of 82 media placements with 33,816,314 media impressions.

**The New York Times**

March 20, 2013

**Reaching Those on the Wrong Side of the Digital Divide**

By JANE L. LEVERE

THE Advertising Council and Connect2Compete, a nonprofit group whose goal is to eliminate the digital divide in the United States, are introducing a public service campaign to help those who are not digitally literate find free training to obtain these skills.

In remarks prepared for a speech in Washington last month about Connect2Compete’s efforts, the Federal Communications Commission chairman, Julius Genachowski, said approximately one in three Americans, or 100 million people, still do not have broadband in their homes, with low-income Americans and minorities “disproportionately on the wrong side of the digital divide.”

**The Washington Post**

November 13, 2013

**Washington Post Live: Bridging the Digital Divide Summit**

The Washington Post

Making the Internet accessible to all. Only 18 percent of U.S. households had Internet access in 1997; today, 85 percent do. We go online to apply for jobs, take college classes, hunt for bargain cars and new homes, research medical conditions and ...
Contact sheila@everyoneon.org for media or partnership requests.

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